

FOR IMMEDIATE RELEASE

Taylor & Francis Group and the American Fisheries Society announce a winning partnership!

*Philadelphia, 11<sup>th</sup> November 2010*

The American Fisheries Society and Taylor & Francis are pleased to announce a new publishing partnership between the two organizations. As of 2011, Taylor & Francis will publish the six AFS publications on behalf of the AFS:

- *Transactions of the American Fisheries Society*
- *North American Journal of Aquaculture*
- *North American Journal of Fisheries Management*
- *Journal of Aquatic Animal Health*
- *Marine and Coastal Fisheries* (an online-only, Open Access publication)
- *Fisheries* magazine

Through their new partnership, the AFS and Taylor & Francis aim to expand the global reach and readership of the six publications, to achieve the highest possible levels of accessibility through rapid publication and continued affordable pricing, and to maintain the high quality of the publications' content and presentation.

According to Kevin Bradley, President, Taylor & Francis USA, "The quality content of the AFS titles, combined with T&F's outstanding production and author services and our global marketing and sales power, will certainly make for a winning partnership. I am extremely pleased to be working with the American Fisheries Society."

"The new partnership with a reputable publishing house, Taylor & Francis, allows AFS to expand its services to its authors, users, and library subscriber base," said Gus Rassam, AFS Executive Director. "This partnership combines and builds on the deep tradition of excellence for which AFS is known, with the global reach and technological capabilities of Taylor & Francis."

In 2011 and beyond, the AFS and Taylor & Francis will continue to offer the same subscription options that were available to libraries in 2010, as well as offering access via the Taylor & Francis Library <http://www.tandf.co.uk/libsite/tandflibrary/>. Subscription and access information can be obtained by contacting the Taylor & Francis Customer Service Department at 800-354-1420 or [Customerservice@taylorandfrancis.com](mailto:Customerservice@taylorandfrancis.com). Questions may also be addressed to Aaron Lerner, AFS Publications Director, at [alerner@fisheries.org](mailto:alerner@fisheries.org).

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#### **About Taylor & Francis Group**

Taylor & Francis Group is part of Informa, one of the world's leading publishers of academic journals. We are dedicated to the dissemination of scholarly information, drawing on expertise developed since first publishing learned journals in 1798. Taylor & Francis now publishes 1,562 scholarly journals in association with over 460 learned societies and scholarly institutions. We operate from a network of 20 global offices, including Philadelphia, Oxford, Melbourne, Stockholm, Beijing, New Delhi, Johannesburg and Singapore.

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